



The Rotary Foundation

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Zone 34: Georgia,
Florida and the
Caribbean Islands

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Foundation Horizons

Celebrating the Gift of Life...



In this season of giving, Zone 34's Foundation Horizons is focused on gifts – what Rotarian gifts to The Rotary Foundation mean to children around the world.

Thanks to Gift of Life International and the generous gifts of contributors like **District 6960 (Florida USA)**, these children in El Salvador have something to celebrate. All of them received the gift of life-saving open heart surgery through various Rotary Gift of Life programs over the years. They gathered for the conference in El Salvador in October to celebrate their lives. It is not the first time that D6960 has been involved in such an endeavor; the district has its own Gifts of Life program - funded in part with DDF from its Rotary Foundation giving. Read more about the Gift of Life on page 3.

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Thank You for the Gift of You

Dear Friends:

This is the time of year that many of us focus on things for which we are thankful. As for me, right after the thankfulness that I feel for my family is the great sense of joy that I feel for the many true friends who have come into my life through Rotary. The good work that we all do around the world through The Rotary Foundation is very important and gratifying, but so is the true bond of friendship that we establish with one another. My wife Naomi and I are very thankful that our lives have been enriched through our involvement with Rotary and the lifelong friends we have made with other members of the Family of Rotary.

Thank you for the contributions you have made to The Rotary Foundation this year – contributions of your time and energy as well as financial contributions. As we near the half-way point of the 2010-2011 Rotary Year we can feel very positive about our collective accomplishments. At the same time we can look ahead to the goals yet to be achieved.

The Rotarians in Zone 34 have been among the most generous Rotarians in the world in support of Polio Eradication. Many of the districts in our zone have already exceeded the original goals set for meeting the \$200 Million Challenge, and they are still generating funds to complete this task. Zone Challenge Coordinator Robert Hall has been busy traveling to districts and clubs encouraging support, as well as communicating regularly with the 14 District Challenge Coordinators. The hard work and commitment is paying off, as Rotarians in Zone 34 go the extra mile to complete the final inch in Polio Eradication.

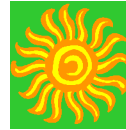
Please peruse the articles and information in this newsletter chronicling some of the good work that is being done by Rotarians in our zone to further the mission of TRF. Also, please be sure to send articles and information about events and activities related to TRF to *Foundation Horizons* Editor Jackie Cuthbert at cuthert@mindspring.com to be used in future issues of this newsletter.

Thank you for **Doing Good in the World**. Naomi and I extend wishes to you for a joyful holiday season.

Best regards,

Brent Williams

Regional Rotary Foundation Coordinator, Zone 34
2010-2013



District 6940 Rotary Foundation Gala: Celebrating the Lives We Touch

D6940 (Florida, USA) does not issue invitations lightly! Last June, in Montreal, PDG Wayne Edwards and DG Sylvia White invited RID John Smarge to visit D6940. This 400-mile long district in Florida's "panhandle" has never been visited by a sitting RI Director, so RID John graciously accepted the invitation to speak at the D6940 Rotary Foundation Gala on November 19 at the University Center Ballroom in Tallahassee. Not only is John a passionate advocate for the Foundation, his poignant and often humorous stories mesmerized the 260 Rotarians and spouses in attendance. As AG Beth Tedio was heard telling another Rotarian, "I was so glad he pointed out that it is not about the money – it's about the lives we touch, change and save."



RID John Smarge with DG Sylvia "The Queen" White

While the district has held an annual Foundation event since 2004, this was proclaimed "by far, the best." Director Smarge presented 162 Paul Harris Fellows, 4 Bequest Society Members, 15 Benefactors, 5 Major Donors and 13 new Paul Harris Society Members (for a total of 61). As a result of these early commitments,



Left: Foundation Chair PDG Bill Lyford congratulates Innes and PDG Ron Richards as Major Donors. Right: DG Sylvia White presents Major Donor recognition to Dee and Angie Ceraso.



D6940 has already exceeded most of its Foundation goals, with more than half the Rotary year remaining.

The next day, RID

John enjoyed breakfast with club leaders as they brought him up to date on current projects, grants and partnerships undertaken by their members. Afterward, an enthusiastic open forum gave members a chance to pepper an RI Director with questions about the future of Rotary. John did not disappoint! He now has an "open" invitation to visit again next year, an invitation that is not issued lightly!

Giving Reports: Zone 34

Our Annual Programs Fund **goal for 2010-2011 is \$4,680,389**. Through October of this year, we have raised **\$1,375,813**. See detailed results on page 6. Results for the Polio \$200 million challenge are on page 5.



Building Communities, Bridging Continents

Providing the Gift of Life to the Children of El Salvador



Thanks to Steve Agius, Bonita Springs Noon Rotary Club (D6960, Florida USA), who is President – Rotary Florida Gifts of Life, Inc., for helping us to share this story.

In January of 2010, Gift of Life International announced that El Salvador would be their country of focus for its 2010 "Our Hearts are in...." campaign. Having had a successful "Our Hearts are in Uganda" campaign in 2009, the organization was confident in its ability to be able to develop support within El Salvador and around the world for the creation of a sustainable pediatric heart surgery program in that country.



Rotarian Sonny Grech hosted Wendy in Florida a year ago, and visited her when he went to El Salvador in October.

Rotarians from El Salvador had already been participating for many years in the Gift of Life program by identifying children in need of life-saving open heart surgery and sending them to Rotary Districts around the world to receive the surgery - the gift of life. District 6960 (Florida USA) had developed a very strong relationship with Rotarians from El Salvador and had provided many surgeries over the years. As a result of these

relationships, D6960 felt a very strong urge to help spearhead this initiative. Along with D5240 (Los Angeles, CA, USA) - and thanks in part to District Designated Funds (DDF) from The Rotary Foundation - they did that. By the end of September, 96 Salvadoran children had received life-saving surgeries. - 43 of those had open heart surgeries at 28 Gift of Life affiliated hospitals in 13 countries, and 53 received interventional catheterization procedures in El Salvador.

All of this was funded through the "Our Hearts are in El Salvador" mission.

Over \$500,000 has been raised from Foundations, Corporations inside and outside of El Salvador, and 38 individual Gift of Life programs. D6960's Gift of Life program contributed \$30,000 - funded in part by DDF, and the District hosted and sponsored two children, Paola and Lixi.



Anna received life-saving open heart surgery from Rotary Florida Gifts of Life, Inc.

In total, 81 organizations or individuals supported this initiative. In October, D6960 Rotarians Lou Auricchio, Tim Milligan, and Sonny Grech joined other sponsors at a conference in San Salvador to develop a five-year plan for creating a sustainable pediatric surgery program in El Salvador. In the short term, Gift of Life anticipates five to six surgical missions to Bloom

Hospital in San Salvador each year - with about ten surgeries per mission. Salvadoran healthcare professionals will be trained so that by 2015, they can help 250 children on their own.



Five-year old Lixi and Rotarian Tim Milligan. Tim and his wife Sharon hosted Lixi and her Mom in May for Lixi's surgery, then visited her in El Salvador in October.

D6960's District Gift of Life program continues to make a significant impact on the lives of children all over the world. Rotarian support helps make all of this possible and reflect this

year's Rotary theme of "Building Communities, Bridging Continents."

End of Year Giving

Time flies when you are enjoying Rotary. For Rotarians who wish to make a year-end contribution and receive credit for the 2010 tax year, the time to act is now.

Please note the following deadlines for year-end contributions to be counted as a 2010 contribution for U.S. tax purposes:

- ◆ Contributions must be postmarked on or before December 31, 2010 and received at The Rotary Foundation by **Wednesday, January 5, 2011**. Allow seven (7) days for mail delivery. Any contributions postmarked after December 31, 2010 will receive 2011 calendar year tax receipts. Mail contributions to The Rotary Foundation, 14280 Collection Center Drive, Chicago, IL 60693
- ◆ Online credit card contributions via MasterCard, Visa, and American Express will be accepted until 2400 hours Central Standard Time on December 31, 2010 through Member Access at www.rotary.org.
- ◆ Faxed credit card contribution requests should be sent to 847-556-2139, and must be received by 2400 hours Central Standard Time on December 31, 2010.
- ◆ The Contact Center will be accepting secure credit card contributions by phone for the United States during normal business hours, 830 hours to 1700 hours, Central Standard Time, by calling 1-866-976-8279.



A Gift to Celebrate the Life of Astra: Rotary Foundation Humanitarian Matching Grant Project

Thanks to D6980 PDG Randy Rawiszer for this story

Astra Da Costa of Trinidad, an advertising executive, was serving as District Governor for D7030 when a lung infection and other complications took her life in October of 2009. She was 62. During the two previous years, Astra had developed a unique and special bond with her fellow 2009-10 classmates. The 2009 Rotary Institute in December at The Homestead was difficult because she was not with us. Some of her classmates put together a touching video tribute which was shown during the Institute. But as wonderful as that was, it was not enough.

During the DG breakout, the class discussed what we could possibly do to remember Astra in a positive way, one that would be lasting. After several ideas were floated, it was agreed that we would look into the feasibility of doing a joint, multi-district humanitarian grant project in Trinidad and partner with Astra's home club on a project that would be near and dear to Astra's heart.

PDG David Edwards (D7030) was asked by the class to communicate on its behalf with Astra's club in Trinidad. PDG David provided us with the contacts and project options.

Twenty-six Districts in Zones 33 & 34 pledged \$35,000 in DDF and cash towards what has become known as the *Astra Project*. One of Astra's favorite club projects was helping the St. Jude's School for Girls and its Corpus Christi Day Nursery/Preschool.

The School and Nursery was in great need of assistance so this was the project we focused on. Rotarian Steve Robinson (D6980) was flown down to Trinidad (sponsored by D6980 and D6970) as the international project coordinator to do a site inspection at the school and meet with the local project coordinator, Rotarian Francis O'Neal (D7030) and others from Astra's club. Shortly thereafter, a grant was written to upgrade the facilities and to provide needed equipment and teaching materials. There are over ten different project components with a cost of approximately \$60,000.

The Rotary Foundation has approved the Matching Grant application and awarded \$25,000. The award plus the DDF and cash, brings the total funding to \$60,000. The project will start in December and should be completed by late spring 2011. A project completion ceremony will take place in Trinidad and many of Astra's classmates plan to attend as her legacy is honored with this project. This project is a wonderful example of *Humanity in Motion*.



*Astra Da Costa
Rotarian, Trinidad (District 7030)
District Governor Class of 2009-10*

The Rotary Foundation: A Gift of Education Rotary Centers for International Studies in Peace & Conflict Resolution



Zone 34 Assistant Rotary Regional Foundation Coordinator Kenan Kern, Peace Fellow Heather Richmond, and Rotary Club of Savannah Sunrise Club President Clete Bergen

Rotary Peace Fellows are leaders promoting national and international cooperation, peace, and the successful resolution of conflict throughout their lives, in their careers, and through service activities. Peace Fellows either can earn a master's degree in international relations, public administration, sustainable development, peace studies, conflict resolution, a related field, or a professional development certificate in peace and conflict resolution.

In 2009, Heather Richmond of Savannah, Georgia, was nominated as an applicant for The Foundation's Peace Fellow Program by the Rotary Club of Savannah Sunrise (D6920 - Georgia USA). Heather was selected as one of 60 Peace Fellow applicants in the world to participate in the two-year master's level program for International Studies in peace and conflict resolution. She started her studies at the prestigious International Christian University in Tokyo, Japan, and is now in her second year at ICU. Heather recently visited Savannah to give a heartfelt thanks to the Rotary Club of Savannah Sunrise for the great educational experience provided through The Rotary Foundation.



Two-for-One Recognition Points Week a Big Success

What a great seven days for Polio and new online giving users! About US\$3.3M was contributed during the week—compared to the \$3.0M that was raised all of 2009 from online contributions for TRF (APF, PolioPlus, Peace Centers etc). WOW! In addition, there were over 1500 new online giving participants. In the US districts only, \$2.456M was contributed; Zone 34 contributed \$219,544 - almost 10% of the US total. Tops in our Zone was D7020 with \$47,790. Congratulations to DG Diana White, DRFC Bobby Young and PolioPlus Chair Trevor Heaven.

| | |
|------|-------------|
| 6890 | \$890.00 |
| 6900 | \$17,759.00 |
| 6910 | \$15,673.00 |
| 6920 | \$21,083.66 |
| 6930 | \$3,125.00 |
| 6940 | \$14,935.00 |
| 6950 | \$8,385.00 |
| 6960 | \$24,096.00 |
| 6970 | \$17,862.19 |
| 6980 | \$29,105.00 |
| 6990 | \$2,725.00 |
| 7000 | \$2,100.00 |
| 7020 | \$47,790.00 |
| 7030 | \$14,015.00 |

Polio Plus News Notes

- ◆ **Polio Unmasked celebration event at RIC in New Orleans May 23.** We are at \$155M and hope to reach the \$200M by then and have a grand celebration. Invitations will be sent to Arch Klumph Society members (VIP arrangements), Major Donors, Bequest Society and Zone Challenge Grant team members including district polio plus chairs
- ◆ **The Paul Harris Portrait fundraiser extended to April 30, 2010** - an individual, club or district can bid on and buy the portrait, and donate it to RI headquarters. (100% tax-deductible). At this writing, the bid is at \$42,500. Money is credited to Rotarian Foundation account and goes to PolioPlus. In addition, individuals, clubs and districts can buy 17x21 prints, \$140 US and \$150 non US, and \$100 is credited to the Rotarian's Foundation account and applied to PolioPlus. See more at www.portraitforpolio.org.
- ◆ **NID trip to India in February 2011** - led by D6970 DG Cynde and spouse Barry Covington - visit the D6970 website at http://www.clubrunner.ca/dprg/dxhome/_home.aspx?did=6970 and scroll down to click the Polio Plus Button for itinerary and more.
- ◆ **Itzhak Perlman and Chicago Symphony concert for PolioPlus on March 7, 2011** - get tickets at CSO Box Office at www.cso.org or 312-294-3000.

Are you working on the Zone 34 Polio Eradication Community Awareness Challenge? Deadline March 31

- ◆ Winners are the three clubs voted the best polio eradication community awareness fundraising projects
- ◆ Project makes the community aware of why Rotary is eradicating the world of polio
- ◆ Project raises significant \$ for Polio Plus
- ◆ District must give 10% of rollover DDF
- ◆ 30,000 recognition points to the district - you can recognize the best 3 clubs or whatever you want to do
- ◆ Winners with description and pictures of their projects will be published

Polio Challenge Giving To Date: November 11, 2010

| District | # Clubs | # Rotarians | Campaign Goal | Campaign To Date | % Goal Achieved | Cash Campaign To Date | DDF Campaign To Date |
|----------------|------------|---------------|--------------------|--------------------|-----------------|-----------------------|----------------------|
| 6890 | 47 | 1,968 | \$100,000 | \$152,249 | 152.25% | \$106,449 | \$45,800 |
| 6900 | 71 | 4,671 | \$1,000,000 | \$833,947 | 83.39% | \$767,011 | \$66,936 |
| 6910 | 67 | 3,307 | \$201,000 | \$351,134 | 174.47% | \$213,134 | \$138,000 |
| 6920 | 65 | 3,617 | \$195,000 | \$353,911 | 181.49% | \$208,911 | \$145,000 |
| 6930 | 49 | 1,817 | \$147,000 | \$266,471 | 181.27% | \$149,639 | \$116,832 |
| 6940 | 49 | 2,655 | \$165,000 | \$228,403 | 138.42% | \$168,403 | \$60,000 |
| 6950 | 49 | 1,977 | \$147,000 | \$180,113 | 122.52% | \$140,113 | \$40,000 |
| 6960 | 52 | 2,326 | \$156,000 | \$236,435 | 151.56% | \$211,435 | \$25,000 |
| 6970 | 62 | 3,557 | \$750,000 | \$801,614 | 106.88% | \$651,614 | \$150,000 |
| 6980 | 45 | 2,118 | \$135,000 | \$236,134 | 174.91% | \$165,911 | \$70,223 |
| 6990 | 48 | 2,032 | \$150,000 | \$270,444 | 180.30% | \$250,444 | \$20,000 |
| 7000 | 34 | 1,115 | \$60,000 | \$66,841 | 111.40% | \$26,841 | \$40,000 |
| 7020 | 70 | 2,614 | \$250,000 | \$304,153 | 121.66% | \$210,689 | \$93,464 |
| 7030 | 69 | 2,045 | \$207,000 | \$281,722 | 136.10% | \$171,722 | \$110,000 |
| Zone 34 | 730 | 35,819 | \$3,663,000 | \$4,563,571 | 124.59% | \$3,442,316 | \$1,121,255 |



Every Rotarian, Every Year APF-Share: District Activity Report - October 31, 2010

| District | Members: 2010-2011 | YTD 2010-2011 APF Share | YTD 2009-2010 APF Share | YTD % Change | YTD 2010-2-11 APF Per Capita | 2009-2010 APF Per Capita (final) |
|----------|--------------------|-------------------------|-------------------------|--------------|------------------------------|----------------------------------|
| 6890 | 1,968 | \$37,228 | \$22,576 | 65% | \$19.52 | \$79.41 |
| 6900 | 4,671 | \$110,751 | \$218,277 | -49% | \$24.58 | \$166.10 |
| 6910 | 3,307 | \$48,491 | \$46,147 | 5% | \$15.01 | \$107.22 |
| 6920 | 3,617 | \$53,573 | \$58,737 | -9% | \$15.00 | \$100.31 |
| 6930 | 1,817 | \$46,532 | \$28,197 | 65% | \$26.61 | \$122.55 |
| 6940 | 2,655 | \$84,290 | \$56,924 | 48% | \$32.72 | \$91.30 |
| 6950 | 1,977 | \$44,220 | \$59,993 | -26% | \$23.63 | \$138.43 |
| 6960 | 2,326 | \$79,259 | \$114,889 | -31% | \$35.01 | \$191.35 |
| 6970 | 3,557 | \$115,845 | \$68,533. | 69% | \$33.67 | \$142.47 |
| 6980 | 2,118 | \$74,862 | \$52,823 | 42% | \$36.31 | \$120.20 |
| 6990 | 2,032 | \$18,004 | \$43,813 | -59% | \$8.80 | \$134.83 |
| 7000 | 1,115 | \$40,900 | \$8,225 | 397% | \$38.15 | \$29.07 |
| 7020 | 2,614 | \$15,468 | \$43,961 | -65% | \$5.97 | \$105.75 |
| 7030 | 2,045 | \$17,170 | \$19,900 | -14% | \$8.48 | \$73.24 |
| Zone 34 | 35,819 | \$786,592 | \$843,001 | -7% | \$22.53 | \$120.75 |

| District | Members: 2010-2011 | 2010-11 RFSM (\$100+ Donors) | 2010-11 RFSM % of Members | 2009-10 RFSM (final) (\$100+ Donors) | 2010-11 Total Giving |
|----------------|--------------------|------------------------------|---------------------------|--------------------------------------|----------------------|
| 6890 | 1,968 | 134 | 7% | 489 | \$66,745 |
| 6900 | 4,671 | 288 | 6% | 2386 | \$200,753 |
| 6910 | 3,307 | 80 | 2% | 2297 | \$81,094 |
| 6920 | 3,617 | 93 | 3% | 1137 | \$86,534 |
| 6930 | 1,817 | 150 | 9% | 774 | \$60,638 |
| 6940 | 2,655 | 285 | 11% | 964 | \$114,583 |
| 6950 | 1,977 | 125 | 7% | 724 | \$73,252 |
| 6960 | 2,326 | 204 | 9% | 1040 | \$164,674 |
| 6970 | 3,557 | 276 | 8% | 1867 | \$215,370 |
| 6980 | 2,118 | 446 | 22% | 697 | \$115,588 |
| 6990 | 2,032 | 49 | 2% | 564 | \$22,192 |
| 7000 | 1,115 | 7 | 1% | 204 | \$47,420 |
| 7020 | 2,614 | 51 | 2% | 516 | \$83,490 |
| 7030 | 2,045 | 36 | 2% | 223 | \$43,482 |
| Zone 34 Totals | 35,819 | 2,224 | 6% | 13,882 | \$1,375,813 |

Your Zone 34 Rotary Foundation Team

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ROTARY'S \$200 MILLION CHALLENGE

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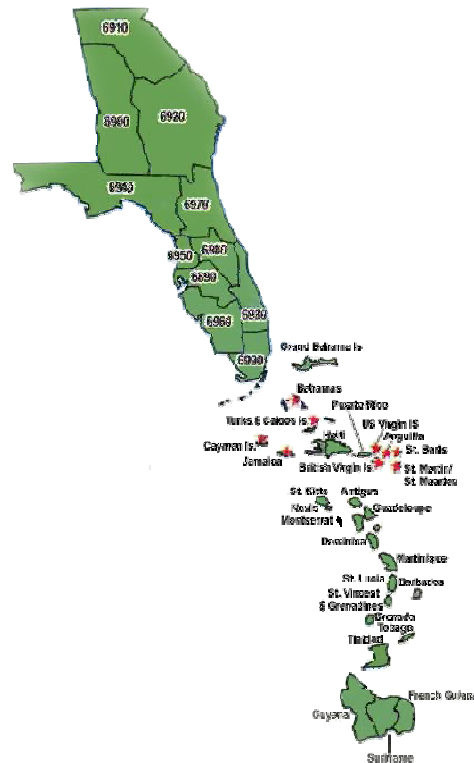
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